



**\*\*\*32nd ANNUAL\*\*\*  
NEW MEXICO PAGEANT OF BANDS  
OCTOBER 8<sup>th</sup>, 2011 @ WILSON STADIUM**

**A WONDERFUL OPPORTUNITY FOR STUDENTS...  
A GREAT MUSICAL EXPERIENCE...  
AND YOU CAN BE A PART OF IT...**

Dear Merchant,

Please consider advertising your business in the Pageant of Bands Program Book. This professionally printed book beautifully markets your business and at the same time shows your support of music programs in Albuquerque High Schools.

The purpose of Pageant of Bands is to provide a competitive arena for displaying the musical and marching skills of our local Albuquerque and New Mexico high school bands. This exciting and fun competition offers an opportunity for students to perform and earn money for band activities.

You can be a part of Pageant of Bands and support our Albuquerque band students by purchasing an advertisement in the Pageant program. The student (or school band) receives 70% of the revenues for each ad sold – only 30% goes to Pageant to cover the cost of printing. Programs are sold to an audience that packs the stadium to watch over 1,000 students perform

Should you wish not to place an advertisement, we have an additional option:

**Friends of Pageant** for those donating \$20 for one line.

Attached is a price list for ad options with instructions for preparation. Please follow the instructions carefully to obtain the best presentation of your ad in the program.

If you have any questions, please contact your band student or Pageant representative.

On behalf of Pageant and the students, **Thank You** for your contribution!

Sincerely,

Pageant of Bands  
Sheryl Anello  
821-3486 or lavendercow@anello.us.com

**PAGEANT OF BANDS-PROVIDING OPPORTUNITIES FOR OUR TALENTED STUDENTS**